



2007 Intrepid Award Member Voting Ballot

All EACA Members are encouraged to place their vote for the winner of the 2007 Intrepid Award. Remember EACA memberships are corporate memberships, and all employees of EACA members enjoy member privileges.

To Vote, indicate your name, your company and place an "x" in the box next to the nominee you feel is most deserving of this year's award. **Please note that this ballot has nominees on two pages.** The Intrepid Award will be announced on Monday, July 30 at the Awards Luncheon at the EACA Annual Conference in Washington, DC. All ballots must be received by the EACA no later than June 29, 2007.

Name _____ Company _____

The Intrepid Award is awarded to the individual, organization or consortium that has the ability to have a sense of what is right and proper and decent in the midst of turmoil. The EACA Intrepid also recognizes the quality of character combining courage and staying power. In business, and specifically in the trade show business, grace and fortitude under pressure is the capacity to focus attention on the needs of the customer at all times; particularly when the pressure hits.

The **Five Finalists** for this year's Intrepid Award are:

- David Causton, MPEA.** David is the General Manager for McCormick Place in Chicago. He is constantly looking for innovative ways to deliver more value to exhibitors at McCormick Place, and is often seen reaching out to all industry stakeholders to find ways to improve the exhibitor's experience at Chicago's McCormick Place. In the past year, Causton has overseen the development of a Labor Management Committee to find ways to improve the offerings made by Chicago's workforce to exhibitors, as well as authorized a customer service training program for the employees of Focus One, the McCormick Place in-house exhibitor servicing agency. For his tireless efforts to improve value to exhibitors at McCormick Place, Dave is a most deserving nominee for the Intrepid Award in 2007.
- Joe Mondelli, EACA Chicago.** Joe is the EACA Chicago Chapter President (formerly with MC2) who has spearheaded EACA's efforts to develop a showfloor worker training program there. Through Joe's vision, energy and careful guidance the EACA Customer Service Training program will be taking place in Chicago on June 25-27, 2007. Joe has personally shepherded the very first formal customer service training program into existence by identifying the trainer (who has a Ph.d. in Human Resources), helping to develop the curriculum, and finding sponsors necessary to launch the first program. For his tireless efforts to improve Chicago area customer servicing, Joe is a most deserving nominee for the Intrepid Award in 2007.

Bob Lessin, Business Rep., Local 831 One of the most popular places for I&D companies to provide services for their exhibitor clients is in Southern California. That's because the quality of the workers in Decorators Local 831 and their service minded approach to display installation is second to none. A large part of the credit for the high service quotient for this Local is due to the leadership of their Business Representative, Bob Lessin. Bob has facilitated the development of a tradeshow installers training program that has been so successful that he has been recognized nationally by the IUPAT. With their ongoing programs in power tool safety, scaffolding/ladders, fall protection, first aid, forklift, electrical, genie lift use and many more, Local 831 has greatly improved the quality of their Southern California Labor force. So much so, Bob now has been officially designated the International Representative of the IUPAT and will bring the same program to Decorator locals in San Francisco, Dallas, and several other east coast Decorator locals. For all these reasons and more, Bob is a terrific nominee for our 2007 Intrepid Award.

Cecil Wynn, IBEW. Cecil has been the International Representative to the trade show industry for the International Brotherhood of Electrical Workers ever since the EACA has come into existence. He has been a steadfast supporter of the idea engrained in the EACA charter to "raise the level of service excellence on the showfloor", and was personally responsible for getting the IBEW more involved on this and other industry-wide initiatives to improve showfloor exhibit servicing – including his involvement and participation in the Exhibit Industry Task Force. Cecil is retiring from the IBEW in May 2007, confident that he has done an outstanding job of establishing a solid customer service legacy in the IBEW for the benefit of all trade show industry customers. For a lifetime of effort at improving exhibitor servicing, Cecil is an outstanding nominee for our 2007 Intrepid Award.

Ken Viscovich, Int'l Rep., United Brotherhood of Carpenters. A constant supporter of the EACA's efforts to innovate improvements in trade show customer service, Ken has also been front and center at the initiative to develop drug and alcohol testing in all carpenter jurisdiction convention cities.

Another significant feather in Ken's cap, and list of achievements, is the development of the Exhibit Industry Task Force. While on the Board of the EACA, Ken suggested the development of an industry task force that could take on huge projects such as drug testing, and the development of the Universal Photo ID protocol.

Ken has succeeded in helping to facilitate Drug Testing in Washington DC, and now has his sites set on several other trade show cities. For all his tireless efforts to improve exhibitor servicing and to make the trade show floor a safer place to work, Ken is a highly regarded nominee for the 2007 Intrepid.