



2006 Intrepid Award Member Voting Ballot

All EACA Members are encouraged to place their vote for the winner of the 2006 Intrepid Award. Remember EACA memberships are corporate memberships, and all employees of EACA members enjoy member privileges.

To Vote, indicate your name, your company and place an "x" in the box next to the nominee you feel is most deserving of this year's award. **Please note that this ballot has nominees on two pages.** The Intrepid Award will be announced on Monday, July 24 at the Awards Luncheon at the EACA Annual Conference in Chicago, IL. All ballots must be received by the EACA no later than June 30, 2006.

Name _____ Company _____

The Intrepid Award is awarded to the individual, organization or consortium that has the ability to have a sense of what is right and proper and decent in the midst of turmoil. The EACA Intrepid also recognizes the quality of character combining courage and staying power. In business, and specifically in the trade show business, grace and fortitude under pressure is the capacity to focus attention on the needs of the customer at all times; particularly when the pressure hits.

The **Five Finalists** for this year's Intrepid Award are:

Alicia Balonek, IPC. Alicia is the Show Manager for the IPC's Printed Circuits Expo/APEX. She is constantly looking for innovative ways to deliver more value to exhibitors at her show, and last year used EACA's EAC registration system to simplify the process by which her exhibitors chosen EAC suppliers gained access to the showfloor. Alicia faced a special challenge in her January 2006 show when her facility booked an event right on top of hers eliminating a straight time move out day. Alicia and the IPC, recognizing this change would seriously impact the budgets of their exhibitors, chose to subsidize the labor costs of all exhibitors who would now incur overtime charges as a result of the booking change. Alicia's sensitivity to her customers budgets and her continuing dedication to their success at her show makes her a highly worthy Intrepid nominee for 2006.

Steve Greenspan, NTP/TS2. Steve is the Show Manager for NTP who is dedicated to the revitalization of one of the most important events in our industry, TS2. Through Steve's vision, energy and careful guidance TS2 is already well on its way back to the prominence it once enjoyed. Attendance was up 17% last year, and suppliers who exhibited in 2005 noticed the difference. Steve shepherded in a number of new marketing programs to the effort including a focus on corporate event marketers, a hosted buyer program to attract the top 100 VIP buyers, and partnering with key shows to attract their exhibitors to TS2. For his tireless efforts to improve value to both the attendees and exhibitors at TS2, Steve is a most deserving nominee for the Intrepid Award in 2006.

Bob Lessin, Business Rep., Local 831 One of the most popular places for I&D companies to provide services for their exhibitor clients is in Southern California. That's because the quality of the workers in Decorators Local 831 and their service minded approach to display installation is second to none. A large part of the credit for the high service quotient for this Local is due to the leadership of their Business Representative, Bob Lessin. Bob has facilitated the development of a tradeshow installers training program that has been so successful that he has been recognized nationally by the IUPAT. With their ongoing programs in power tool safety, scaffolding/ladders, fall protection, first aid, forklift, electrical, genie lift use and many more, Local 831 has greatly improved the quality of their Southern California Labor force. So much so, Bob now has been officially designated the International Representative of the IUPAT and will bring the same program to Decorator locals in San Francisco, Dallas, and several other east coast Decorator locals. For all these reasons and more, Bob is a terrific nominee for our 2006 Intrepid Award.

Paul Maugeri, Berm Studios. Paul has been a fixture at Berm Studios in their exhibit transportation department for more than 25 years. His ability to find the best exhibit transportation solutions for clients of Berm Studios is legendary, and Paul is highly regarded throughout the industry as an authority in exhibit transportation. He is also widely known for organizing and moderating a series of "Great Freight Debates" at TS2 over the past ten years which brought to light a number of serious concerns and problems in exhibit transportation. Paul is also highly dedicated to our industry and has volunteered countless hours to support industry associations like EDPA, HCEA and TSEA. For a lifetime of effort at improving exhibitor servicing, Paul is an outstanding nominee for our 2006 Intrepid Award.

Ken Viscovich, Int'l Rep., United Brotherhood of Carpenters. A constant supporter of the EACA's efforts to innovate improvements in trade show customer service, Ken has also been front and center at the initiative to develop drug and alcohol testing in all carpenter jurisdiction convention cities.

Another significant feather in Ken's cap, and list of achievements, is the development of the Exhibit Industry Task Force. While on the Board of the EACA, Ken suggested the development of an industry task force that could take on huge projects such as drug testing, and the development of the Universal Photo ID protocol.

Ken has succeeded in helping to facilitate Drug Testing in Washington DC, and now has his sites set on several other trade show cities. For all his tireless efforts to improve exhibitor servicing and to make the trade show floor a safer place to work, Ken is a highly regarded nominee for the 2006 Intrepid.