



# 2008-2009 Directory Listing & Advertising Application

## MEMBER PRICES

### Contact Information

NAME	TITLE	
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL	WEB ADDRESS	

### Advertising Space Rates

- |   |             |
|---|-------------|
| <input type="checkbox"/> Directory Listing - Same As Previous                               | <i>Free</i> |
| <input type="checkbox"/> Directory Listing - See Update Attached                            | <i>Free</i> |
| <input type="checkbox"/> B&W Half Page Horizontal   | \$ 375.00   |
| <input type="checkbox"/> B&W Full Page  | \$ 725.00   |
| <input type="checkbox"/> Full Color Half Page Horizontal                                    | \$ 775.00   |
| <input type="checkbox"/> Full Color Full Page - random placement                            | \$ 825.00   |
| <input type="checkbox"/> Full Color Inside Front Cover                                      | \$1,275.00  |
| <input type="checkbox"/> Full Color Inside Back Cover                                       | \$1,275.00  |
| <input type="checkbox"/> Full Color Outside Back Cover                                      | \$1,325.00  |
| <input type="checkbox"/> Full Color Inside Left Back Cover                                  | \$1,275.00  |
| <input type="checkbox"/> Full Color Tabs (Only 6 Available)                                 | \$1,175.00  |
| <input type="checkbox"/> Enhanced Listing<br>Includes frame and 50 words about your company | \$ 325.00   |

### Mechanical Specifications

- |                      |                 |
|----------------------|-----------------|
| Half Page Horizontal | 7-1/2" x 4-3/4" |
| Full Page            | 7-1/2" x 10"    |

Ad design is available, please contact Judy Kackley at (702) 309-8023 or email [judyk@exhibitcitynews.com](mailto:judyk@exhibitcitynews.com)

### Payment Terms:

Full payment must accompany all insertion orders. *Partial payments not accepted.*

### Non-Member Prices (Non-Members Welcome)

Please add 30% additional – I&D companies \$500 for enhanced package includes EACA membership for the remainder of 2008.

### Deadlines:

All ads must be reserved by June 5th.  
Ad materials must be received by Exhibit City News no later than June 10th.

*Continued on next page*

## Expanded Listing

**Service Category** (please indicate primary [1] and secondary [2] service categories, if applicable. Limit two.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> AV - Labor                | <input type="checkbox"/> Exhibits - Modular/Portable | <input type="checkbox"/> Show Services - Electrical          |
| <input type="checkbox"/> AV - Lighting             | <input type="checkbox"/> Facility                    | <input type="checkbox"/> Show Services -<br>Floor Management |
| <input type="checkbox"/> AV - Production           | <input type="checkbox"/> Floral                      | <input type="checkbox"/> Show Services - Official            |
| <input type="checkbox"/> AV - Rental               | <input type="checkbox"/> Furniture                   | <input type="checkbox"/> Transportation - Air Freight        |
| <input type="checkbox"/> Computer Rental           | <input type="checkbox"/> I & D                       | <input type="checkbox"/> Transportation - CC                 |
| <input type="checkbox"/> EAC Services              | <input type="checkbox"/> Photography                 | <input type="checkbox"/> Transportation - Van                |
| <input type="checkbox"/> EAC Services - Supplies   | <input type="checkbox"/> Security                    | _____  |
| <input type="checkbox"/> Exhibitor Services Broker | <input type="checkbox"/> Show Management             | _____  |
| <input type="checkbox"/> Exhibits                  | <input type="checkbox"/> Show Services - Cleaning    |  |

**50 words (or less) product/service description:** \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

**Indicate Your Payment Method** (full payment a must)

\$ \_\_\_\_\_  Check Enclosed  Visa  AMEX  MasterCard

_____	_____	_____
Credit Card Number	Expiration Date	Code
_____	_____	
Signature	Name as Appears on Credit Card	

Fax/Mail your payment (make checks payable to Exhibit City News).

***ALL DEADLINES ARE FINAL!***