



2008 Intrepid Award Member Voting Ballot

All EACA Members are encouraged to place their vote for the winner of the 2008 Intrepid Award. Remember EACA memberships are corporate memberships, and all employees of EACA members enjoy member privileges.

To Vote, indicate your name, your company and place an "x" in the box next to the nominee you feel is most deserving of this year's award. **Please note that this ballot has nominees on two pages.** The Intrepid Award will be announced on Monday, July 28 at the Awards Luncheon at the EACA Annual Conference in Philadelphia, PA. All ballots must be received by the EACA no later than June 30, 2008.

Name _____ Company _____

The Intrepid Award is awarded to the individual, organization or consortium that has the ability to have a sense of what is right and proper and decent in the midst of turmoil. The EACA Intrepid also recognizes the quality of character combining courage and staying power. In business, and specifically in the trade show business, grace and fortitude under pressure is the capacity to focus attention on the needs of the customer at all times; particularly when the pressure hits.

The **Five Finalists** for this year's Intrepid Award are:

- David Causton, MPEA.** David is the General Manager for McCormick Place in Chicago. He is constantly looking for innovative ways to deliver more value to exhibitors at McCormick Place, and is often seen reaching out to all industry stakeholders to find ways to improve the exhibitor's experience at Chicago's McCormick Place. In the past year, Causton has overseen the development of a Labor Management Committee to find ways to improve the offerings made by Chicago's workforce to exhibitors, as well as authorized a customer service training program for the employees of Focus One, the McCormick Place in-house exhibitor servicing agency. For his tireless efforts to improve value to exhibitors at McCormick Place, Dave is a most deserving nominee for the Intrepid Award in 2008.
- Joe Mondelli, The TERM Group.** In addition to his position with The TERM Group, Joe is the EACA Chicago Chapter President who has spearheaded EACA's efforts to develop the EACA Customer Service training program. Through Joe's vision, energy and careful guidance, the EACA Customer Service Training program has been delivered in Chicago, Las Vegas, Orlando, and Washington DC. Joe has personally shepherded our industry's first formal customer service training program into existence helping to develop the curriculum, and finding sponsors necessary to launch the first program. For his tireless efforts to improve Chicago area customer servicing, Joe is a most deserving nominee for the Intrepid Award in 2008.

Bob Lessin, Business Rep., Local 831 One of the most popular places for I&D companies to provide services for their exhibitor clients is in Southern California. That's because the quality of the workers in Decorators Local 831 and their service minded approach to display installation is second to none. A large part of the credit for the high service quotient for this Local is due to the leadership of their Business Representative, Bob Lessin. Bob has facilitated the development of a tradeshow installers training program that has been so successful that he has been recognized nationally by the IUPAT. With their ongoing programs in power tool safety, scaffolding/ladders, fall protection, first aid, forklift, electrical, genie lift use and many more, Local 831 has greatly improved the quality of their Southern California Labor force. So much so, Bob now has been officially designated the International Representative of the IUPAT and will bring the same program to Decorator locals in San Francisco, Dallas, and several other east coast Decorator locals. For all these reasons and more, Bob is a terrific nominee for our 2008 Intrepid Award.

Mia Rampersad / IHA. Mia is the Vice President of Meetings and Tradeshows for the International Home & Housewares Show. She has created a culture of service excellence on her show management staff that is without parallel in our industry. More than 2,000 exhibitors participate in IHHA from more than 30 countries, and each and every one of them are provided white glove service by Mia and the IHA. In addition, Mia involves and includes her suppliers and contractors in the customer service equation and lets them know the high standards she sets, and expects. For her consistent and ongoing efforts to improve exhibitor servicing at IHHA, Mia, and the IHA is an outstanding nominee for our 2008 Intrepid Award.

Anah Corley, Stetson Convention Services. Anah is VP of Business Development for one of the tradeshow industry's most eco-friendly general contractors, Stetson Convention Services. Their focus on the green initiatives that are now taking our industry by storm is to plan for sustainability along alongside plans for success. Anah is a clearly recognized leader in this effort not only at Stetson but also at the federal government.

Stetson has been asked to participate in the Environmental Protection Agency's initiative on responsible meetings and exhibitions as a contributor to the organization's goal to create the Green Meeting Standard. Stetson played a key part in the initial meeting of the organization in Vancouver prior to the Green Meetings Industry Council's Greening the Hospitality Industry Conference, and will assist with the formation of the task force which will develop the Green Standards. For all her efforts to improve exhibitor servicing and to make the trade show industry a "greener" place to work, Anah is a highly regarded nominee for the 2008 Intrepid.